



FARC Board of Directors

June Meeting Meetings

June 23, 2022

Vic B called meeting to order at 7:02

Vic B, Carrie, Rebecca, Chris, Shawn, Patty, Judy, Sarah, Anna, Jeff in attendance

Will, Kristen L, and Brian are on video

- Reading and Approval of Minutes - Motion to approve minutes Rebecca, Anna 2nd, all approved
- Reports of Officers
 - Treasurer's Report (Rebecca)
 - Lucky Road sent us a check for merchandise
 - Still have an outstanding check to Kathleena
 - Battling Cancer and Cow Run accounts have been closed
 - GTR is basically done, one sponsorship check has not arrived yet, waiting on that
 - Security deposit for Devil's Den, Hats for Devils Den, Food for Downtown Mile
 - Checks to Rebecca were signed by Carrie
 - Money came in for multiple accounts
 - Anna 1st to approve report, Judy 2nd, all approved
 - Vice President (Ospreys, Track Series, etc...)
 - Osprey's are still on break
 - The Kid's Run the Nation Grant, Rebecca has started the process, Vic and Dana are helping.
 - Vic, Dana and Rebecca took a course on Sexual Abuse Awareness Training by RRCA
- Reports of Committees
 - Merchandise
 - Merchandise inventory at Lucky Road

- Switched out remaining hoodies
- Gave LR some short sleeves and tanks
- Most of the inventory is fall merchandise
- Potentially purchasing 50 men's tanks with a slightly different logo
- There are several hoodies missing from the inventory from Lucky Road
- Grand Prix
 - Committee met a few weeks ago
 - Tasked a committee member to make a poster for Lucky Road and the Patty made a flier as well
 - Committee talked about shrinking down the number races
 - There were couple of issues with the SPCA 5K race
 - The cones were not in the right place
 - New race director next year
 - 198 total runners
 - Maybe get some shelving for storage unit for equipment
 - We should have a wheel to measure distance
 - Race Budget
 - Our race agreements don't include bibs. Some race directors would like the club to purchase them. It is not in the Grand Prix Budget. Bibs are a big chunk of the Grand Prix Budget that was not accounted for.
 - Tabled as a discussion for next year. We will be absolving the cost of the bibs this year.
 - Rebecca asked if we could be more specific with age group awards and overall awards
 - Is cutting the races back the races of the Grand Prix to help with the burden of FARC, or the quality of the race?
 - Devil's Den
 - Race Budget - Anna motioned to approve, Chris 2nd's, all approved
 - We already have bibs for Devil's Den
 - Downtown Mile
 - Race Budget - \$23.41 per runner, trying to keep the pricing low, based upon 150 runners
 - Comp bibs for Ainsley's Angels - sponsored by Anna

- Would like to offer prize money from a sponsor
- 2 sponsors right now: Heppe Chiro and Mary Washington
 - Motioned to approve by Judy, 2nd by Vic, all approved
- Beer Mile
 - Race Budget - Capped at 250 runners, registration opens next week, there will be competitive waves, Kristen is going to manually time the event
 - Profit to Fairy Godmother Project
 - October 15th
 - Motion to approve budget Vic B, Chris 2nd, all approved
- Membership
 - Nothing to report
- Social
 - Chris is moving to Minneapolis (3rd-4th week of July)
 - Jeff Haber is going to take over as social director
 - Looking at Braehead Farm for the FARC picnic and fried chicken paid for by FARC
 - We need a Liquor license for the picnic
 - Next social run is July 13th
 - Discussed group rate for a Fred Nat's game
- Volunteer
 - Nothing new to report
- Newsletter
- Old Business
 - Nothing to discuss
- New Business
 - Men's Tanks - (Merchandise account is currently -\$8,757)
 - There is a demand for men's tanks. Singlets are roughly \$616, sell them for \$20, for a profit of over \$300.
 - For 50 singlets it is \$12 per singlet, one color logo
 - For 25 singlets is \$15 per singlet, one color logo
 - Tabling until we get cost for a lower number of singlets
 - Chris Acosta moving
 - Board position - potentially have someone already

- Vic nominated Patty as a board member for the rest of the year to replace Chris
 - All are in favor of Patty replacing Chris as Board Member
- Around the table (Chicken)
 - o Brian - sold all MCM bibs (15 bibs)
 - o Kristen - Having a FARC table at the Grand Prix races, the table should stay the entire time
 - There should be boosted posts on social media, is there a marketing budget?
 - Arsenal next race is the Dahlgren Half and 50K. Starting on the Eastern end and parking at Walmart. It will be a totally different point of view for the race
 - Turkey Trot is opening June 25
 - Kristen and Carrie will be meeting shortly to try get all the running groups involved more
 - Registration platform changes - Run sign up and Chrono track are breaking up. Will probably be using Chrono track for registration and race roster.
 - You will be able to use Athlinks to log in
- Adjourn Meeting at 8:46 Vic, Rebecca 2nds, all approved