



FARC Board of Directors

Meeting Minutes

July 21, 2022

Meeting Called to Order at 7:03 Rebecca, Kristen, Shawn, Judy, Brian, Jeff, David, Vic B and Carrie present. Will on video. Patty called in.

- Reading and Approval of Minutes Vic B Approved, Rebecca 2nd all approved
- Reports of Officers
 - Brian: He would like to keep the meeting to be 1 hr to 1.5 hours. Present info via email and then discuss at meeting.
 - Treasurer's Report (Rebecca)
 - This report covers activities since 23 June 2022
 - The Lucky Road Q3 sponsorship check (\$500) has come in and been deposited. We have also received the May (\$230) and June (\$160) merchandise sales checks.
 - Lots of race sponsorship money has come in:
 - Great Train Race
 - My Plumber (\$500)
 - Devil's Den
 - Reynold's (\$500)
 - Freedom Family Dentistry (\$1000)
 - Wegman's (\$300)
 - Downtown Mile
 - Six Bears and a Goat (\$250)
 - We received the final check from MWHC; so, now Cabin Fever 5k is closed out. Grand Prix took \$247.72
 - We are still waiting to receive the closeout checks for the SPCA 5k and the Fallen Heroes 5-Miler.
 - We still have one outstanding check that has yet to be deposited:
 - 4467 - Kathleena Mumford, Grand Prix winnings
 - 4516 - Emma Wunderly, Vic I Culp Scholarship mone

- I am still working on the GTR revenue
 - Checks have been distributed for reimbursement

Motion to approve treasurers report Vic B, Judy 2nd, all approved

- Vice President (Ospreys, Track Series, etc...)
 - Ospreys has about 40 kids
 - John D, Chris P, Andrew W, Sara N are all helping Dana
 - Couch to 5K has started about 8 people are there. Lou P is in charge of it. Gwen was there.
- Reports of Committees
 - Merchandise
 - Anna's Resignation
 - Appoint new board member: Brian nominates Shawn Carrington as board member. David L 2nds. All approved.
 - Merchandise Review Committee: (Vic B, Judy, Rebecca)
 - Vic B-*Rebecca, Judy and myself are working though the details. Please if anyone would like to jump in and help or just add suggestions that would be great. Speak up or email me.

*Our goal for selling merchandise to to promote the club and publicity

*We have looked at RRCA and FARC mission statements to make sure we are within the guidelines. We feel we are as we are using the merchandise to promote the club and community running, Publicity. Not make a big profit, if profit is made, it will go to our outreach program.

*We need to support Lucky Roads as part of our partnership with them.

*Do we need to sale merchandise at events or just refer people to LR? If so maybe just a small sampling. A GO KIT

*Have we saturated our main market, FARC Members?

*How much inventory, dollar amount, to have on hand. \$1500 is not even enough to fill the rack at LR. 10 hoodies and 40 total shirts puts us over budget. Decision board will have to make.

*Better inventory control: Beginning Inventory, including Lucky Road, minus Sales and give always should equal ending, or new inventory. Working on how to do this properly and easily.

*Start from scratch.

*Tracking all merchandise sales: EVERYTHING must go though Square. (Someone will need to teach me how to use it.)

*Do we have enough inventory for the rest of this season and to start the next season? Working on an acute inventory to know.

*We will suggest ordering smaller amounts, I know higher price, but this help us control inventory and give us insight into what sales.

*Adjust pricing to cover higher cost

*Who will be responsible for ordering and what will be the check and balances for ordering.

*Have additional vendors still up for discussion

*Put all this information on Google Drive so all have access. (Not a clue how to do that.)

*There are no missing hoodies from LR

- Grand Prix- Shawn is taking on the Grand Prix Director in 2023
- Membership
 - Document with all the running clubs in VA listed on the RRCA website (emailed for review) Will discuss next month.

- Social Jeff
 - Working on the picnic for next month at Braehead Farm
 - Vic B has the ABC license
 - Invite was sent out
 - Contacting Publix or Royal Farm for chicken
 - We will purchase water, plates, forks, napkins
 - Maybe look into having a food truck or bar snacks at Red Dragon
- Volunteer (Will and David)
 - 2023 Volunteer Program Proposal
 - 2023 FARC Volunteer Awards
 - In order to recognize the volunteer spirit in the Fredericksburg Area Running Club, the committee recommends the following:
 - Recognize the top three (3) volunteers as compiled by David Lovegrove. This will be across all FARC events to include The Great Train Race, MCM Historic Half, and the MCM Beer tent.
 - First Prize - \$75 gift certificate to Lucky Road or a generic VISA card for the volunteer to spend as they see fit and a FARC long sleeve shirt.
 - Second Prize - \$75 gift certificate to Lucky Road or a generic VISA card for the volunteer to spend as they see fit and a FARC long sleeve shirt.
 - Third Prize - \$75 gift certificate to Lucky Road or a generic VISA card for the volunteer to spend as they see fit and a FARC long sleeve shirt.
 - The awards will be given at the awards banquet and the awardees will be invited and provided a complimentary dinner if they are not already FARC members.
 - The total requested for the 2023 awards is \$300.
- Newsletter: Will
 - 70% open rate
 - Member spotlights
- Old Business
 - Status of RRCA Kids's Run this Nation Grant
 - Rebecca and Vic will wrap it up this weekend
 - Adopt a Highway River Road Cleanup
 - Judy made contact via email and plans to call

- New Business
 - o Grand Prix Banquet Cost Estimate- Tabled
- Around the table (Chicken)
 - o 10 kids at the Saturday run
 - o Kristen needs volunteers for the 50K and Half supports the Friends of the Dahlgren Trail
 - o Chronotrack and Run signup have split, makes the data flow between the 2 difficult. Arsenal is ok with both companies.
 - o Kristen would like to lock in the timing for 2023 by the end of September 2022
 - o Patty is slowly transferring her docs to google drive
- Adjourn Meeting @ 8:27 David L 1st, Judy 2nd, all approved