



FARC Board of Directors

Meeting Minutes

September 15, 2022

In Attendance: Jeff, Judy, Rebecca Judy, Amanda, Brian, Vic B, Vic C, Amanda, David, Patty

Phone: Kristen, Carrie and Will

- Reading and Approval of Minutes:
 - Amendment - Arsenal will still do virtual eventsApproved: Judy 1st, Vic B 2nds, all approved
- Reports of Officers
 - **Treasurer's Report (Rebecca)**
 1. This report covers activities since 18 August 2022
 2. We still haven't heard back about the RRCA Kids Run the Nation Grant. We will hear either way, but they are still reviewing applications.
 3. We have one medium-old outstanding check
 4. I am still waiting on the surety bond refund before closing out Devil's Den. I think this is the last outstanding piece. Once the refund is received, Devil's Den should be able to write a check to the Alzheimer's Association for \$3619.35 (\$200 more than last year).
 - a. 4572 - Jeff Haber (given at last board meeting as reimbursement for August Social Run snacks)
 5. I wrote Sara Gilliam a check for \$750 for the DTM cash prizes. This assumed that records would be broken for both the men and women. Neither record was broken, so she will be returning \$200 to the DTM account.
 6. I think I am still waiting for a few things to come in for Downtown Mile, but it looks like they're going to walk away with \$7000 - \$8000. Seems high, so I'll double check everything, but I hope this is right! (Last year, they distributed ~\$4000.00.)

7. Question: Do music license fees come out of the race accounts or the Grand Prix account? (Thinking about Braswell 5k. I'm assuming the race account)

Approved: David 1st and Judy 2nd all approved

- **Vice President (Ospreys, etc...) (Vic B)**
 - 1/4 of Downtown Mile was Ospreys
 - Bill Freeling and family joined FARC
 - Lou only has 2 people at couch to 5K

- Reports of Committees
 - Merchandise Vic C
 - How are we going to handle cost, average cost is easier to keep the number. Going with Option 1
 - 1608 is the net amount of the Ospreys
 - We only have inventory at Lucky Road and Vic's basement, missing inventory
 - Tape the boxes so we know they don't need to be inventoried
 - Questioning inventory that is still missing. Some of the missing inventory may have been race and/or expo giveaways.
 - Grand Prix- Patty
 - Braswell - 217
 - Numbers starting at 114
 - Membership
 - Membership dues increase will require a vote and take effect 1/1/2023
 - Proposal:
 - Individual:**
Current (1 / 2 years) \$25 / \$50
Proposed \$25 / \$45

 - Couple (NEW):** \$40 / \$70

 - Family:**
Current \$30 / \$60
Proposed \$50 / \$80

 - Student:**
Current \$15 / \$30
Proposed
\$20 / \$35
 - Tabling for next month

- Social
 - People need to be reimbursed for supplies for the picnic
 - Food truck option at Red Dragon now
 - October - not buying food for the social run
 - Dress up
 - Raffle for hoodie
 - Gift bag
 - Christmas social - Jeff and the social committee are responsible for organizing
 - Lydia from Red Dragon is leaving
- Newsletter
 - Predominate way of communicating.
 - In the 70% for open rate.
 - Will can take anything to be added to the newsletter before the 23rd
- Volunteer - nothing to report
- Old Business
 - Cabin Fever hoping to be live next year
- New Business
 - Vic Culp (Survey)
 - Survey Summary
 - Question #1 Biggest Motivator: having good race experiences
Least – awards dinner and charitable cause
 - Question #2 Motivation directly correlated to ability. Cash award winners rank cash awards highest. With all – age group awards is biggest motivator.
 - Question #3 75% want free food, 67% - light food ok, 25%- would pay for food, Pot luck not wanted
 - Question #4 Biggest motivators – running with friends, chip timing, on road, longer than 5km
Least – On trail, post race beer
 - Question #5 Biggest motivators – number of races finished, total GP points
 - Question #6 Most favorable charity – Community Foundation (Braswell), Rest above 50%, Except – YMCA 40% and Stafford Hospital 22%
 - End of Year Member Survey (Will's recommendation)
 - Rebecca will take on the survey

- Annual picnic and are we doing enough social events?
 - Communication? Too much or too little?
 - o Nomination Committee for upcoming election
 - 2 people not up for election
 - What positions are up for election
 - Reach out to determine if they want to come back
 - Put out to club to see if anyone else wants to
 - Publish who the nominees are 30 days before election
- Around the Table (chicken)
 - o Dahlgren Half 2/18 (Kristen's bday)
 - o Vic is asking if he needs COI for MCM. Ask Howard and duplicate what he has done. Non alcoholic beer at MCM this year.
 - o Safe running in the newsletter. Sunscreen, etc.
 - o RRCA state championship competition for a couple of our races
 - o Shelves for storage?
- Adjourn Meeting 8:46