

FARC Board of Directors Meeting

December 21, 2023

Courtyard by Marriott, Fredericksburg, VA

Call to Order

- Meeting Called to Order at 7:01pm by President, Brian Pessolano

Board Members

- In Attendance: Brian Pessolano, Vic Barthelemy, David Lovegrove, Angela Anderson, Rebecca Ivester, Shawn Carrington, Will Triplett
- Absent: Carrie Jones, Mike Wood
- Quorum Present? Yes

Others Present: Vic Culp, Jeff Haber, Tony Luna, Adam Dimatto, John Ashburn, Tracy Lloyd

Approval of the Minutes

- Motion by Vic Barthelemy to approve the minutes of November 16, 2023 as circulated
- Seconded by Angela Anderson and carried without dissent

Reports of Officers

- Treasurers Report (Rebecca Ivester)
 - Race accounts that aren't closed:
 1. Braswell - just need to mail the check
 2. Devil's Den - need to know where to send checks for the last 2 years
 3. FredNats - need to connect with Patty to confirm everything is good and can be closed
 4. Frosty - the check is ready
 5. Blue Gray - need to get the check
 - Downtown Mile has money that will carry over to next year
 - Need to get into RRCA.org website to renew membership dues. In the past, Carrie pulled the invoice and Rebecca paid it. Music licenses are due later and the cost is passed on to the race.
 - Action Item: Brian will email the membership person to get the invoice (Andy Smith - member@rrca.org) and cc Carrie and Tracy
 - Action Item: Carrie to show Tracy how to get an account and take care of the RRCA tasks

- Updated version of the 2024 budget has been circulated
 - Action Item: Need to make the sales tax payment
 - Tony and Rebecca met twice to do the handover and will meet once more to finalize this year, add Tony to the bank account and have Carrie removed
 - Rebecca will stay on the account as a authorized signer since two people are required
 - Vic will update his Quickbooks once the 2023 budget spreadsheet is finalized
 - Second post office key has been returned
 - Checks issued since last meeting: holiday party reimbursements, reimbursements for pizza from social run, Waters End for the holiday party (they charged a 20% tip on the drinks), website transition fee (Brian is moving website to a single domain - DreamHost)
 - Motion by Vic Barthelemy to approve the treasurer's report. Seconded by Angela Anderson and carried without dissent.
- Vice President (Vic Barthelemy)
 - Ospreys are still on break until next month

Reports of Committees

- Merchandise (Vic Barthelemy)
 - All winter merchandise at Lucky Road is 50% off
 - Lucky Road sends a monthly report, but the colors and sizes aren't always correct
 - Inventory will be done in early January. No inventory is in the shed. Vic has some old gray Grand Prix shirts and beanies left and they might be used as a giveaway at the Grand Prix banquet
 - There should be several car seat covers left, but Vic isn't sure where they are
 - Andrew and Stephanie were a huge help this year!
- Grand Prix (Shawn Carrington)
 - Prizes for award winners and participants have been ordered (backpack with embroidered logo for winners, beach towel/seat cover for participants)
 - Angela and Shawn will check out the banquet room to see what needs to be brought
 - Last few race agreements (except Blue Gray Half) have been completed and signed
 - Will work on medals with Crown after Christmas
 - 58 people signed up for the banquet so far. Amber reposted and included the signup link and Brian created a FB event
 - Action Item: Determine if paper products are included with the food

- Action item: Solicit freebies (i.e. new shoes, etc.) for the 100,000th Grand Prix finisher.
- Social (Jeff Haber)
 - Received lots of help this year with the holiday party
 - Adam Dimatto is new volunteer
 - Suggested promoting “group outings” to carpool, race, and enjoy a meal maybe in VA Beach
 - Suggested bringing hot beverages/donuts at cold Saturday runs once a month. Brian did it in past years and the coffee was expensive so we’d need to look for ways to keep costs down
 - Recommended increasing next year’s budget to \$3000 (up from \$2500) since this year was over budget, mainly due to the summer party and high turnout at the holiday party
- Newsletter (Will Triplett)
 - The newsletter remains the primary communication with the most clicks and consistently has a high click rate
 - Will received positive feedback from members and people are reading the entire newsletter
 - Send content to Will by the 20th of each month
 - Send content for the next newsletter by Tues (12/26)

Old Business

- Elections
 - Nominees are:
 1. Treasurer (2 year role): Tony Luna
 2. Secretary (2 year role): Tracy Lloyd
 3. Director (2 year role): Rebecca Ivester
 4. Director (1 year role): Jeff Haber
 5. Director (1 year role): Andrew Wood
 - The motion to elect Tony Luna to the Treasurer position passed unanimously
 - The motion to elect Tracy Lloyd to the Secretary position passed unanimously
 - The motion to elect Rebecca Ivester to the Director (2 year) position passed unanimously
 - The motion to elect Jeff Haber to the Director (1 year) position passed unanimously
 - The motion to elect Andrew Wood to the Director (1 year) position passed unanimously

- Action Item: Carrie Thibodeau is no longer a board member, so she must be removed as a signatory on the FARC bank account
- Budget
 - Discussed the community outreach budget and explained that Heppe donated \$974.30 and it will rollover to next year, so there's no need to add additional money to the budget. Community outreach is used for runner training and advertising (postcards, handouts, etc.).
 - Discussed the history of our merchandise and how we ended up with too much winter merchandise. The merchandise budget item has been more of a spending cap.
 - Proposed budget changes for 2024:
 - Increase social committee budget from \$2500 to \$3000
 - Increase RRCA convention budget from \$1000 to \$1500 since it will be held in CA this year
 - Increase membership expense budget by \$500 to cover cost of magnets to commemorate the 30th anniversary of the club
 - treat new merchandise as a zero budget and going forward will have merchandise as a separate proposal that the board will vote on
 - The motion to pass the 2024 budget with the proposed changes was approved with 6 votes in favor and 1 voted against
 - Action Item: Identify what community outreach activities we want to do and add them to the calendar
- Grand Prix Races for 2024
 - Heppe race is out and SlamRock is back
 - Action Item: Shawn will reach out to race directors to get their customized bib designs submitted by 1/15
- New Runner Training
 - We won't run the new runner training in 2024 and we can encourage new runners to join the Fleet Feet training program instead
 - We will focus on the C25k to help new runners get ready for the Braswell 5k instead

New Business

- No new business

Around the Table (Chicken)

- No new topics

Adjournment

- Motion by Brian Pessolano to adjourn the meeting
- Seconded by Rebecca Ivester and carried without dissent
- The meeting was adjourned at 8:25pm

Minutes submitted by Tracy Lloyd on December 23, 2023