



P.O. Box 3653

Fredericksburg, VA 22402

FARC Board of Directors Meeting

September 19, 2024

Courtyard by Marriott, Fredericksburg, VA

Call to Order

- Meeting Called to Order at 7:02pm by President, Brian Pessolano

Board Members

- In Attendance: Brian Pessolano, Amber Hayghe, Will Triplett, David Lovegrove, Tracy Lloyd
- Absent: Andrew Wood, Jeff Haber, Tony Luna, Vic Barthelemy
- Quorum Present? Yes

Others Present: Vic Culp, Gerry Griffin, LaTonya Turner, Jimm Lafferty

Approval of the Minutes

- Motion by Will Triplett to approve the minutes of August 15, 2024 as circulated
- Seconded by Amber Hayghe and carried without dissent

Reports of Officers

- Treasurers Report (Tony Luna)
 - Checks came in from Devil's Den, Braswell, Downtown Mile, FredNats, and the Spring Fever final invoice was sent out and funds have been received
 - Checks were written for Devil's Den race winners and race director expenses
 - Action Item: Need to know more about the general donation from Fidelity Charitable
 - Action Item: Brian Pessolano would like to be able to determine if the club is making money or losing money, outside of the races. He wants to be able to track money coming in from memberships, donations, etc. and costs to run the club in order to see where we are and ensure we're putting extra profits back into the club.

Come Run With Us!

- Motion by Tracy Lloyd to approve the treasurer's report. Seconded by Will Triplett and carried without dissent.
 - Motion by David Lovegrove to remove Rebecca Ivester from the FARC PNC and Truist bank accounts as of October 4, 2024. Seconded by Tracy Lloyd and carried without dissent.
 - Motion by Vic Barthelemy to add Vic Barthelemy to the FARC Checking Account. Seconded by Tony Luna and carried without dissent.
- Vice President (Vic Barthelemy)
 - Ospreys are still going strong with ~40 kids at every practice
 - Great participation at the Downtown Mile and some kids placed in their heats
 - Several Ospreys have participated in 2 Cross Country Meets over the last 2 weeks
 - Working on background checks for Meghan Risnick and Allison Xanthopoulos. The background checks never really expire, but it's recommended every 2 to 5 years, especially if you have a concern.

Reports of Committees

- Merchandise (Vic Barthelemy)
 - All merchandise is out on the floor at Lucky Road. Mostly small sizes are left and they're women's. Hoodies are still in the storage unit and Vic Barthelemy will get them to Lucky Road when he's back in town.
 - Vic Culp stated we originally bought \$19,582 of merchandise. At the end of last year we had \$7,736 worth of remaining inventory of the old merchandise and at the end of August, we had \$4,784 (at cost) remaining. Gross margin through last year was \$1,324.
 - Vic Culp can trace inventory by item and the assumption is Lucky Road is selling items at full retail price (unless FARC approves a sale). He said when we're ready to buy new merchandise we can track it through a new account, in order to track old and new merchandise separately.

Come Run With Us!

- Grand Prix (Angela Anderson, LaTonya Turner, Gerry Griffin)
 - Race director meeting was held last Saturday, with directors from 7 of the races in attendance. Race dates for 2025 have been confirmed, except for 2 races. Race director agreements will go out by the end of the month.
 - Patty Kramer has helped get people up to speed with RunSignup and extra effort has been spent to help out on Braswell. Over 400 people have registered for Braswell so far and 500 bibs were requested.
 - Decision was made to keep the 12 Grand Prix races and add in Heppe 15k, so there will be 13 races lined up for next year. With the addition of Heppe, we need to determine how to weigh the races as far as Grand Prix goes. One suggestion is to score the top 8 races instead of 7. The rules for 2025 need to be established before the Dahlgren half.
 - The Grand Prix banquet will be on 1/25/2025 at Brocks
 - Grand Prix medals will be handed out as part of the award ceremony at the end of each race, and we'll start with Braswell. Vic Culp, Gerry Griffin, and Amber Hayghe will hand out the Grand Prix medals at Braswell. Sponsors will be recognized as well.
 - The Fallen Heroes course needs to change since the current course uses the visitor center parking lot and the city sold that land. Vic Culp has plotted a new course that will start/finish at James Monroe High School and go by the Fallen Hero memorial. It will also go along Sunken Road, which the city previously said could not be used. Leisa Billington, the Fallen Heroes race director, needs to submit the permit to the city immediately.

- Social Committee (Jeff Haber, Robyn Lee, Adam DiMatteo)
 - No update this month

- Newsletter (Will Triplett)
 - The newsletter continues to get a lot of views with most people opening it the day it's send out or the next day
 - The next newsletter will be sent out on 9/24 and input is due to Will Triplett on 9/21

Come Run With Us!

- Runner Training (Tracy Lloyd)
 - Tracy Lloyd has been reviewing potential locations for the training. Unfortunately, JMHS usage for 2025 can't be scheduled until 2025, so other locations need to be considered. For Tuesday/Thursday evenings, should we alternate between Pratt Park and Wegmans/Gordon Shelton Blvd? On Saturdays, primarily using the FARC meetup location with 2 long runs during the Historic Half portion starting from Lucky Road (need to confirm with LR)
 - Lucky Road's Partnership will be smaller this time (start/end at the shop for a couple of runs, t-shirts, and celebration party) and Tracy Lloyd will confirm their partnership
 - Tracy Lloyd will contact Angela Anderson to see if the Marine Corps can participate in the training in some way, by bringing swag, mascot, etc. or congratulating participants at the celebration party
 - All the routes have been created and need someone with a paid Strava subscription to post the routes with turn-by-turn directions. Brian Pessolano suggested creating routes in Garmin since it's free. Tracy Lloyd will do a test to see if non-Garmin users can access the Garmin routes.
 - Tracy Lloyd will submit a call for volunteers in the next couple of newsletters
 - We can reuse this year's Historic Half Training in RunSignup and create events for 5k, 10k, and Historic Half Training
 - Several people cautioned about setting expectations that a brand new runner could complete the Historic Half after attending all of the training. Tracy Lloyd will remove any verbiage or change it so we aren't setting that expectation and setting people up for injury. We may want to create a questionnaire to assess people's readiness for the Historic Half part of the training.
 - The board liked the idea of having FARC hold an informal 5k race at Pratt Park at the end of the 5k program, like the "Who's Race Is It Anyway". The "race" would be free for participants with informal timing done via stop watches. Bishop doesn't have any races at Pratt Park that would conflict.
 - Motion by Brian Pessolano to move \$75 from Community Outreach (account #311) to New Runner Training (account #333) for advertising to successfully launch the New Runner Training for next year. Seconded by Will Triplett and carried without dissent.
 - A budget should be created for new runner training for next year

Old Business

- No Old Business this month

Come Run With Us!

New Business

- Management of Scholarships (Victor Ian Culp Scholarship & John Robbins Memorial Spirit of Volunteering Scholarship)
 - In the past, we haven't done well with advertising the scholarships and haven't gotten enough applicants. We might get more applicants if the process was simplified and better advertised
 - The board agreed to have both scholarships follow one process and one set of criteria and we would have two award recipients (one recipient per scholarship)
 - Criteria to be used: high school senior going to college in the fall, participation in track or cross country, strong academics, and volunteer work. Volunteering will be weighted more heavily for the John Robbins scholarship.
 - Vic Culp will draft an application form

- Nomination Committee
 - Tracy Lloyd, Angela Anderson, and Brian Morgan have identified and met with potential nominees
 - Positions coming up for election and nominees so far:
 1. President (Brian Pessolano, Denise Freeman)
 2. Vice President (Vic Barthelemy, Angela Anderson)
 3. 2-Year Director (Will Triplett)
 4. 2-Year Director (Brian Morgan)
 5. 1-Year Director (Jeff Haber, James Kemp)
 6. 1-Year Director (LaTonya Turner)
 - Tracy Lloyd met with Tom McDonald regarding stepping in to fill the Treasurer position for next year. He's very interested and will meet with Tony Luna to get more details before committing. Another option would be to have Vic Culp step in as Treasurer and have Tom McDonald cross-train with Vic Culp and get QuickBook certified to potentially take over in 2026.
 - Action Item: Tracy Lloyd will submit the list of open positions to Will Triplett for the September newsletter
 - Action Item: Tracy Lloyd will submit the list of nominees, information about the December board meeting, and how to vote to Will Triplett for the October newsletter

Come Run With Us!

Around the Table (Chicken)

- Will Triplett
 - Gaming party bus will be at Braswell
- Vic Barthelemy
 - We have the ABC License for the MCM
- Vic Culp
 - Extra magnets should be given to Patty Kramer so she can give them out when people register for FredNats
- Amber Hayghe
 - FARC picture for Braswell will be under the scoreboard on the track at 8:15am

Adjournment

- Motion by Tracy Lloyd to adjourn the meeting
- Seconded by Amber Hayghe and carried without dissent
- The meeting was adjourned at 8:20pm

Minutes submitted by Tracy Lloyd on September 20, 2024

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