



P.O. Box 3653

Fredericksburg, VA 22402

FARC Board of Directors Meeting

February 20, 2025

Courtyard by Marriott, Fredericksburg, VA

Call to Order

- Meeting Called to Order at 7:06pm by President, Denise Freeman

Board Members

- In Attendance: Denise Freeman, Angela Anderson, Vic Culp, Amber Hayghe, Brian Morgan, Gerry Griffin, James Kemp, Tracy Lloyd
- Absent: Will Triplett
- Quorum Present? Yes

Others Present: Arielle Martin, Kristen Loescher, Michelle Sledge

Approval of the Minutes

- Motion by Angela Anderson to approve the minutes of January 16, 2024 as circulated
- Seconded by Brian Morgan and carried without dissent

Reports of Officers

- Treasurers Report (Vic Culp)
 - Send your receipts in pdf, png, or jpg format to treasurer@runfarc.com in order to get reimbursed
 - The next CD renewal is in May, so we'll discuss what to do in the next board meeting
 - Moved \$10K to Truist money market account
 - We have more than \$20K in checking now
 - 2024 GP and Braswell events have been closed out
 - Lucky Road paid their first quarter sponsorship, SPCA and Fallen Heroes have paid up, so only GTR sponsorships are currently outstanding and Vic Culp has a record of those invoices

Come Run With Us!

- Moved \$200 from checking to PayPal, intending to pay Meta GP advertising through PayPal
 - QuickBooks no longer allows the use of tags, so each race has the year to differentiate
 - Lucky Road hasn't sent an inventory report and the last check for inventory was received at the end of November. Gabby will send inventory report on March 1st.
 - Outstanding checks (at least 7 weeks old): 1 for GTR and 1 for Devil's Den and 1 for the Alzheimer's Association from last year. The check for the Alzheimer's Association was flagged by PNC as a fraudulent check, so Vic Culp will stop payment and cut a new check to the Alzheimer's Association
 - Motion by Tracy Lloyd to approve to approve the treasurer's report. Seconded by Angela Anderson and carried without dissent.
- Vice President (Angela Anderson)
 - Talked with Dana Mills about her needs for Ospreys. Angela Anderson will attend Ospreys training on Tuesdays and Denise Freeman will attend on Thursdays
 - Several Ospreys plan to run the Slamrock race next month and GTR in May
 - Matt Smith and Sara Nearman are also helping coach Ospreys. Tracy Lloyd will check with Vic Barthelemy regarding their background checks

Reports of Committees

- Merchandise (Brian Morgan)
 - Focusing on clearing out the current inventory first and everyone is encouraged to remind people that merchandise is 50% off at Lucky Road
- Grand Prix (LaTonya Turner, Gerry Griffin)
 - GP series medals have been ordered and should arrive in time for the March 15th race. A sample medal has been requested from Crown Trophy so we can show it off at the Saturday morning runs and get runners excited about the series.
 - LaTonya Turner and Angela Anderson have been coordinating with the Spotsylvania and Fredericksburg rescue teams about providing on site medical support during our races and are waiting to hear back from them on the agreement.
 - An update has been shared and posted to all platforms that we will only have 12 races, and not 13, due to the Braswell 5K race dropping out.
 - Lucky Road has agreed to continue their sponsorship and we've received the first payment already.

Come Run With Us!

- Runners earn a piece of the medal after they complete 3 GP races
 - Kristen Loescher has a cardiac machine that she'll bring to Fredericksburg races
 - A first aid kit should always be at the races
 - There was discussion about having race directors and other interested FARC members take a refresher CPR class. Arsenal Events has a training session with Gwyneth's Gift on April 2nd at 3pm and Kristen Loescher will see if FARC people could be added to the class. If not, then James Kemp will reach out to Gwyneth's Gift to schedule a CPR class.
 - SPCA and Fallen Heroes races didn't have a good plan last year and need some help. It was suggested the GP committee create a "standard operating procedure"/checklist for race directors to follow. It could include things like when to bring the FARC tent, FARC point of contact, etc.
 - GP postcards were passed out to be distributed in businesses around town
- Social Committee (Jeff Haber)
 - Next social run is 3/12 at Red Dragon Brewery and it will be a St Patty's Day theme with Irish themed food
 - LJ (Laura Darcy) is new committee member and will take the lead on a new idea for an "elite grand series of social events". FARC members would earn points for showing up to social events and get rewarded at the end of the year with possibly a \$100-\$150 prize the would come from the social committee budget.
 - Arielle Martin will start planning for the baseball summer event and we'll plan to use the 1st base sky porch again since it holds up to 200 people. It was recommended not to have it the night before a GP race.
- Newsletter (Will Triplett)
 - The newsletter had over 360 opens in the 3 days after it went out. There were a lot of click throughs that Will Triplett assesses were for race registrations.
 - The next newsletter will be sent out on 2/26 and input is due to Will Triplett by 2/25
- Runner Training (Tracy Lloyd)
 - The 5K training race was pretty well attended given the weather and everyone had a great time.
 - The 10K training is underway and some of the coaches have fallen off on Tuesdays and Thursdays, mostly due to work schedules. We continue to have a good number of coaches on Saturdays.

Come Run With Us!

Old Business

- 2025 Grand Prix Budget
 - Braswell has been removed from the budget and as of now, it looks like the GP budget will break even. Last year, we expected 80 people to get awards and only 60 people did. Also, the GP paid for people who rsvp'd for the GP banquet and then didn't show up. The GP committee needs to determine how to deal with no-shows for this year.
 - Over time, the GP has accumulated ~\$6400 in profit and we should look for ways to spread that out because we expect to break even each year.
 - Motion by Tracy Lloyd to approve to approve the updated GP budget. Seconded by Angela Anderson and carried without dissent.
- Fredericksburg Christian Athletes Summer Program
 - Denise Freeman has reached out to her contact for more information and hasn't received a response. Since we aren't making headway on this, we'll drop it from further discussion.
- MCM Agreement
 - Stone will reimburse FARC for the additional insurance for serving beer
 - MCM gives us bibs we can sell and a booth at the Historic Half and MCM expos. Registration for MCM opens April 7th and ~10,000 entries have already been sold during pre-sales. The bibs we sell should go to club members and they should be encouraged not to transfer them to non-club members. In next month's board meeting, we'll discuss how we want to go about selling the MCM bibs.
 - Next steps: Denise Freeman needs to sign the MCM agreement. Jeff Haber needs to get the ABC license and additional RRCA insurance for serving beer (should cost \$405). Vic Culp will send Jeff Haber the insurance info.
- Engagement with Fredericksburg City
 - Angela Anderson contacted Victoria Matthews (handles sports management and tourism for the city) and the city will share information about our races on their website
- Bylaws Review
 - Several people expressed interest in making changes to the bylaws. The best time to vote to approve changes is in our December meeting when we vote in new board members. We'll revisit this topic in a few months to give everyone a chance to propose changes.

Come Run With Us!

New Business

- Modifications to Accounting/Financial Policy
 - The board was asked to review this policy and we'll table the conversation until next meeting
- Emeritus Status
 - Motion by Tracy Lloyd to award Leslie Kash and David Lovegrove the designation of Emeritus FARC Board Member. Seconded by Angela Anderson and carried without dissent.
 - Denise Freeman will reach out to Leslie Kash and Tracy Lloyd will reach out to David Lovegrove to get updated photos and bios.
- Music Licenses
 - Any race director who plans to play music at their race, must request and pay for music licenses. The club secretary will submit the request through RRCA for the music licenses and the treasurer will then send a check for payment to RRCA. The current cost for the 3 music licenses is \$318.90. If a race director chooses not to pay for the music licenses, then they cannot play any music before, during, or after the race.
 - Tracy Lloyd has submitted requests for music licenses for GTR and FredNats. Brian Morgan decided not to play music at the Downtown Mile.
 - Tracy Lloyd will reach out to Chris Kohler again to determine if he plans to play music at his Devil's Den race. Vic Culp asked Tracy Lloyd to also remind Chris Kohler to submit his race budget as soon as possible.

Around the Table (The Chicken Becomes a Pig)

- Vic Culp
 - Received 2 requests for scholarship applications, so Will Triplett should continue putting the scholarship section in newsletter. Applications are due on April 15th. The website has been updated with the correct information.
 - We are getting lots of spam emails, so make sure you're always using your runfarc.com email addresses for FARC business
 - Vic Culp will send sponsor name, amount, what it's for, and their mailing address to Denise Freeman so she can send out thank you notes to our sponsors

Come Run With Us!

- Amber Hayghe
 - At the Dahlgren race, it was announced that we are sticking with 12 races going forward. Vic Culp sent an update to Will Triplett for the newsletter and Amber Hayghe will check with LaTonya Turner to see if she wants anything special for socials

- Angela Anderson
 - In order to streamline monthly meetings, everyone should review the financial report ahead of time and come prepared to the meeting with questions. We can also cut out the Vice President's section in the Reports of Officer.

- Denise Freeman
 - John Calabrese has moved to Roanoke, so Denise Freeman has been in conversations with several people to take the Volunteer Committee role
 - Talks are underway with several people to bring back the summer track series
 - Vitality Services is a business run by a nurse who provided vitamin B12 shots and other services at the Dahlgren half. The owner wants to sell her services at our other races. Vic Culp said she would need a vendor license with the city because she plans to sell services during the races. Brian Morgan expressed concern that Vitality Services would be making money off of our races when that money could be going to the charities. Tracy Lloyd expressed concern that it would give the impression that FARC is endorsing these services, which could be risky. Denise Freeman said she'll tell Vitality Services to reach out directly to the race directors.

- James Kemp
 - Wants to be added to the CPR training. Amber Hayghe wants to be added too.

- Arielle Martin
 - Audited 2 months of our financials and everything looked good. Arielle Martin would like to do a more robust audit to cover a couple of years worth of our financials.

Adjournment

- Motion by Tracy Lloyd to adjourn the meeting
- Seconded by Vic Culp and carried without dissent
- The meeting was adjourned at 8:29pm

Minutes submitted by Tracy Lloyd on February 23, 2025

Come Run With Us!