



P.O. Box 3653

Fredericksburg, VA 22402

FARC Board of Directors Meeting

March 20, 2025

Courtyard by Marriott, Fredericksburg, VA

Call to Order

- Meeting Called to Order at 7:00pm by President, Denise Freeman

Board Members

- In Attendance: Denise Freeman, Angela Anderson, Vic Culp, Amber Hayghe, Brian Morgan, Gerry Griffin, James Kemp, Will Triplett, Tracy Lloyd
- Absent:
- Quorum Present? Yes

Others Present: Arielle Martin, Vic Barthelemy, Jeff Haber, Kristen Loescher

Approval of the Minutes

- Motion by Tracy Lloyd to approve the minutes of February 20, 2025 as circulated
- Seconded by James Kemp and carried without dissent.

Going forward, Denise Freeman will send out the agenda based on her meeting with Angela Anderson.

Reports of Officers

- Treasurers Report (Vic Culp)
 - Received checks from Atlantic builders, My Plumber, and the merchandise check from Dec-Feb from Lucky Road
 - Received a check from Specialty Beverage (beer company) for \$352.92 from the Oct 29th invoice
 - Received 6 boxes of paper files from Tony that were passed down from Howard. Statute of limitations is 3 years, so everything prior to that will be destroyed.

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- The money from 2 outstanding checks from 2024 will go back to those events and we'll decide how to handle old outstanding checks on a case by case basis
- Motion by James Kemp to approve the treasurer's report. Seconded by Angela Anderson and carried without dissent.
- Vice President (Angela Anderson)
 - The Ospreys currently plenty of coaching help, so Denise Freeman and Angela Anderson will help again whenever Dana Mills reaches out for help.
 - We should continue to have an article about the Ospreys in the newsletter. Ian Bedford used to write the articles, but his son isn't running with the Ospreys anymore.
 - Dana Mills uses TeamsSnap to send updates, so Angela Anderson will gather updates to send to Will Triplett for the newsletter.

Reports of Committees

- Merchandise (Brian Morgan)
 - Reached out to a few companies and will try to get some samples
 - \$2700 is available to purchase merchandise
 - ~\$2400 worth of merchandise is still at Lucky Road
 - Denise Freeman suggested we bring some available merchandise to sell at races. We have a square account and will have to charge sales tax. We would sell for 50% off and should bring sizes that will move. We would need to check out the merchandise from Lucky Road, keep it checked out for the race season, and then check in whatever hasn't sold at the end of the race season back at Lucky Road.
 - Brian Morgan will set up the tent for Spring Fever and will be responsible for checking out the merchandise from Lucky Road.
- Grand Prix (LaTonya Turner, Gerry Griffin)
 - We will pick up medals from Crown Trophy next Wednesday
 - Continuing to work on getting first aid kits and medical people available at races
 - Vic Culp is preparing the list of people who have already completed 2 races and will be ready for their 1st medal at the Spring Fever race
- Social Committee (Jeff Haber, Arielle Martin)
 - Fantastic turnout at the last social run! The next social run will be Easter themed and might include an egg hunt
 - Social Run Grand Prix - The rules were explained at the last social run. We held a raffle and 3 runners won. People earned a point for showing up and a

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point for sharing the event post or tagging yourself in the post. Unfortunately there were technical issues and people couldn't share or tag. The goal is to promote the club and social runs and reward people who do come. The social media post got ~4000 views. We plan to mix it up each month - maybe comment on the post or put a suggestion in the box or a poll to help decide future social events. There will be something different each month. We have a \$200 budget, so we'll probably give away gift cards to winners at the end of the year.

- Baseball tickets are on sale. 50 tickets were originally purchased and 14 have sold so far. Amber Hayghe's social media posts have driven sales. Will Triplett will advertise in the newsletter. The park currently has 60 available tickets we could buy if needed. Tracy Lloyd will help Arielle Martin create a flyer with a QR code to help publicize the event. We should announce the baseball game at each run. The website should be changed to say FARC Day instead of FARC Night since it's a daytime game.
- Jesus Jordan Lizarraga has joined the social committee.
- Newsletter (Will Triplett)
 - ~360 emails went out and ~280 people opened it up on the first day, and the majority of members opened and clicked through the newsletter within the first 4 days
 - We should highlight shirt sales at races, and let people know there are limited sizes but everything is 50% off
 - The next newsletter will be sent out on 3/26 and input is due to Will Triplett by 3/24
- Runner Training (Tracy Lloyd)
 - The 10K training session has completed and this is the first week of the Half Marathon training session. We've received very positive feedback on the training so far. The Half Marathon training group will only meet on Saturdays for long runs. We could use more coaches since the pace groups got quite spread out last year.

Old Business

- Modifications to Accounting/Financial Policy
 - The proposed accounting/financial policy was previously emailed to the board. Everyone thought it was very reader friendly and had no questions.
 - Motion by Tracy Lloyd to approve to approve the modifications to the accounting/financial policy. Seconded by Vic Culp and carried without dissent.

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- Procedure to Sell MCM Bibs
 - The procedure document was previously emailed to the board. The price will be \$235.20, which was the early price and includes all fees. We have 15 bibs to sell. Vic Culp will send information to Amber Hayghe and Will Triplett for advertising on our socials and the newsletter.
 - Motion by Tracy Lloyd to approve to approve the procedure to sell MCM bibs. Seconded by Vic Culp and carried without dissent.

New Business

- Denise Freeman is working up some official FARC thank you notes and Tracy Lloyd will help with a Canva template
- There was discussion about whether to send someone to RunSignup training each year. Will Triplett found the race director training to be well done and thought it would be beneficial for our race directors to learn and network. Denise Freeman will reach out to race directors and Grand Prix directors to see if anyone is interested in attending this year.

Around the Table (The Pig)

- Vic Culp
 - Have received 6 scholarship application requests and deadline to submit the applications is 4/15. The next board meeting is 4/17 and we'll review voting procedures to select scholarship winners and voting will be due by 5/1. We don't have valid emails for all past winners, so let Vic Culp know if you have their info.
 - Devil's Den and Downtown Mile need to present their budgets in the next board meeting. Vic Culp will contact Chris Koehler about Devil's Den.
- Angela Anderson
 - Music licenses have been purchased for GTR and FredNats.
- Denise Freeman
 - Working on summer track series.
- Brian Morgan
 - Will open the Downtown Mile registration on 3/29 and will send something to Will Triplett for the newsletter, including information about the run/walk challenge. Kristen Loescher will help him get the website going.

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- Jeff Haber
 - ABC permit hasn't been done yet. Jeff Haber has been going back and forth with the Marine Corps and Vic Barthelemy has been helping. Vic Barthelemy said he has trouble with this every year. He had to use a noise control permit last year - need something that says the city has approved the run.
 - The volunteer link is up and we're currently soliciting volunteers.

- Vic Barthelemy
 - Request 3 bibs for the marathon and people need to email Vic Culp at treasurer@runfarc.com to get information on how to pay for them

- Kristen Loescher
 - Slamrock was a lot of fun.
 - Will Triplett advertised Spring Fever in last month's newsletter and will do so again in the next one. Vic Culp will send a copy of the certification map for Spring Fever.

Adjournment

- Motion by Tracy Lloyd to adjourn the meeting
- Seconded by Vic Culp and carried without dissent
- The meeting was adjourned at 8:08pm

Minutes submitted by Tracy Lloyd on March 23, 2025

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